

# JAMAQUE PARADIS

THE PAN-CARIBBEAN LUXURY LIFESTYLE MAGAZINE  
JAMAQUEPARADIS.COM

Exclusive:

*A CONVERSATION  
WITH DESIGNER  
GIUSEPPE  
ZANOTTI*

“  
*We should all start to live before we get  
too old. Fear is stupid. So are regrets.*  
– Marilyn Monroe  
”

43  
NEW  
LOOKS  
FOR MEN  
AND WOMEN

Special Feature:

**JAZZ**  
*WHOSE IS IT  
ANYWAY?*

Heritage:

**CARIBBEAN  
FAMILIES**  
*THE MADURO FAMILY'S  
CONTRIBUTION TO THE  
DEVELOPMENT OF THE  
DUTCH WEST INDIES*

“LUXURY: NOUN (PLURAL *LUXURIES*) [MASS NOUN] A STATE OF GREAT COMFORT OR ELEGANCE, ESPECIALLY WHEN INVOLVING GREAT EXPENSE”

# SUPERHOUSE

THIS EXCEPTIONAL NEW ARCHITECTURE BRAND PROPOSES THE FUTURE MARRIAGE BETWEEN THE EXTRAORDINARY BACKDROP OF CARIBBEAN VISTAS AND THE MOST BEAUTIFUL, BESPOKE CONTEMPORARY ARCHITECTURE ENVISIONED BY LUMINARIES.

SUPERHOUSE AT DUSK FROM THE FIRE PIT SEATING AREA SUNK INTO THE POOL



‘LUXURY THROUGH SIMPLICITY’  
SUCCINCTLY SUMS UP  
THE BRAND’S STYLE



JP HOME

The Caribbean is one of the most beautiful places on earth. Its lights, colours, fragrances, lushness of scenery and warm climate make it a dream destination for many. It's no surprise that 5 of the top 10 locations in the world for millionaire paradises are found there amongst its islands, and Caribbean coastlines of Central and South America. At the top-end of the real estate market, an eclectic range of architecture is available – ranging from the Plantation-style villas complete with columns, balustrades and high internal wooden ceilings, to contemporary homes with infinity pools and wooden decks. There is certainly a wealth of choices, but if you're a connoisseur, commissioning your own Superhouse will be at top of your 'A' list. A house designed to be so individual to you and your life, it's like an extension of your personality. It appeals to those who want to create something extraordinary, totally unique, and built to the highest specification. This is contemporary architecture on another level.

Superhouse is a brand concept created by Magnus Strom of Strom Architects based in the UK – an architect with a deep understanding of the Superyacht industry. The fact that the term 'Superyacht' exists, implies a level of quality (and of course size) that sets them apart from other mere yachts. If such a level of excellence exists in the yachting industry, then why not in the architecture industry? Strom wanted to envision a way to 'bring Superyachts ashore', so the ethos for Superhouse emerged – contemporary, elegant, bespoke and unique in terms of design and style, with uncompromised quality. The tagline on their website ([www.superhouse.me](http://www.superhouse.me)) is 'Luxury through Simplicity', which succinctly sums up the brand's style. Luxury emerges through the design, materials used, and the features and the finishing – devoid of excessive detailing and 'bling'.

TOP: DETAIL OF THE COMPLETELY OPEN FAÇADE AND THE SUN-SHADING OVERHANG RIGHT: THE HELICAL STAIRCASE ASCENDS INTO THE FIRST FLOOR ART GALLERY AND LIBRARY  
BELOW: THE PRIVATE DOCK IS LONG ENOUGH TO MOOR A SUBSTANTIAL YACHT, OR JUST THE TENDER.



**T**his dream house will of course come with every conceivable modern convenience and luxury amenity. Superhouse leaves property acquisition to you, but deals with everything else – from finding and appointing contractors, to arranging for your climate-controlled wine cellar to be installed. As with all things of a bespoke nature, the cost to build a Superhouse is dependent on the individual design and various factors, with Strom offering a starting price point of around USD \$1,500 per square foot. This price tag keeps the dream of owning a Superhouse possibly only for a few, but what a possibility! With this in mind, Superhouse has stated that they will only design and build 30 Superhouses, and that each house will be individually numbered to create the world’s first ‘limited edition’ houses. This serves to further enhance the exclusivity of these houses, as each will have its own number discretely engraved into its façade.

The house designed to launch the brand is envisioned in the Mediterranean, but add in a few palm trees and you could easily see this house on a beach in a stunning Caribbean island, or set on a cliff overlooking a majestic coastline. The features of this concept house – named S 00/30 – are as appropriate for the Caribbean as they are for the Med. Access can either be via road, air or sea – thanks to the private dock at the front and helicopter pad at the rear of the house.

The long, open façade facing the sea allows for maximum appreciation of the stunning views and trade winds, which allows for completely natural cooling throughout the house. On the ground floor, the entire space is open to the fragrant sea breeze, and the addition of a deep overhang provides further solar shading, minimizing the need for using air-conditioning. In addition, the stone that makes up the back wall of the house will help to cool the space and retain an ambient temperature. To ‘close’ the ground floor, minimally framed glazing slides out from where it is hidden within the walls of the adjacent volume. As there are no columns, even with the windows closed your view will still be almost completely undisrupted. During the hurricane season or when the house is to be locked up and left, storm/security shutters secreted below the deck roll or slide up and are fixed in place to offer maximum protection from the elements.

**U**pstairs, all of the bedrooms and bathrooms are on the same side of the building, so are afforded the same open views and cooling breezes. You could enjoy lying in bed whilst watching your yacht bob gently in the swell, or sit on your private terrace at sunset enjoying an aged rum aperitif before dinner.

The outside areas will be a significant feature of the house, to capture the benefits of the therapeutic climate the Caribbean has to offer. Much of your time will likely be spent outdoors by the 50m infinity pool, or on the private beach deck looking out to sea. Lunch can be taken at the poolside dining area, located adjacent to the kitchen for the ease of wait staff, or perhaps out on your yacht moored in the bay. However, if the grind of business life is calling, you can escape into the cool indoors and work in the hi tech satellite internet equipped office located on the first floor mezzanine, surrounded by your professionally hung and lit art collection and curated library.

Much like Richard Branson’s new Caribbean venture ‘Moskito Island’ in the British Virgin Islands, which will use renewable energy for 75-80% of its electricity, the Superhouse could potentially be designed to be off-grid, so would be perfect for tropical island living. This could be achieved by utilizing significant insulation, use of heat recovery ventilation in cooler weather, an on-site mini sewage treatment plant and solar paneling or discretely positioned wind turbines to provide power. Storing power is also easy now using modern technology from companies like Tesla. This approach would also produce very low running costs.

So, wherever you can picture your dream home, let Superhouse help you to realize your vision. They have a saying on the Caribbean island of Tobago: “All men fine dey hole”, simply translated it means that everyone finds their own ‘place’ which will become a distinguishing character in their lives. Could your ‘place’ be a Superhouse in the Caribbean? | JP



**TOP:** ENJOY A THERAPEUTIC BATH WITH A VIEW IN ONE OF THE BEAUTIFUL SPA BATHROOMS. **CENTRE:** SUNSET ON ONE OF THE PRIVATE BEDROOM BALCONIES. **BELOW-L:** AT THE OTHER END OF THE POOL IS THE OUTDOOR LOUNGE/EATING AREA. ON THE RIGHT ARE STEPS THAT LEAD DOWN TO THE BEACH. **BELOW-R:** A VIEW OF THE CORRIDOR LEADING TO THE BEDROOM WING FROM THE GALLERY, AND THE HELIPAD/ENTRANCE OUTSIDE

